

TAHA BEN ALI

Marketing Automation and
IT Specialist



Contact

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Cite Gaza Boussada, Algeria

About Me

With nine years in web development and SEO, I blend expertise in traditional coding and no-code tech. I specialize in scalable web solutions with a strong focus on marketing automation and IT. Passionate about using automation tools and AI to drive business growth, I deliver high-quality work that enhances efficiency and boosts marketing efforts across industries.

Skills

- Management Skills
- Marketing
- Technical SEO
- Automation
- Effective Time Management
- Fast Learner

Experience

- **No Code Developer**
GrowValley 2023 - 2024
GrowValley is a hybrid Venture Builder with a mission to invent, invest, and build ventures at scale with influential partners.
- **Chief Technology Officer**
CryptoHalal 2022- 2024
An authority issues and monitors Islamic Sharia rulings for digital currencies.
My role and responsibilities:
 - I developed the entire platform using WordPress.
 - Developed custom API endpoints for the mobile version and our partners.
 - Ran marketing content campaigns.
- **Project Manager**
Touahria Academy 2020- 2023
Online educational academy specialized in teaching physical sciences to the secondary, with more +5000 Active students.
My role and responsibilities:
 - Developing the platform using WordPress.
 - Creating and launching marketing campaigns on Facebook.
 - Improving search engine optimization (SEO).
- **MENA Community Moderator**
TrustWallet 2019- 2020
One of the most famous digital wallets for digital currencies.
My role and responsibilities:
 - Engaging with the Arab audience and explaining the usage.
 - Marketing the wallet.
 - Creating Arabic content.
- **Marketing Consultant**
ENDO Blockchain protocol 2018- 2019
ENDO is a Protocol that solves the problem of certified information tracking and encrypted data storage. *
My role and responsibilities:
 - Building the marketing plan for the initial token sale campaign.
 - Reducing marketing budget partnerships with companies.
- **Professional Freelancer**
Khamsat.com & Upwork 2012- 2024
My profile link:
 - <https://khamsat.com/user/rachidz>
 - <https://www.upwork.com/freelancers/tbenali>

Education

- **Borthers Hassani highschhol , Algeria**
Twelfth grade 2010- 2013